

CONNECT LX



Turn your retail environment into a conversion-focused machine.

applications

The Connect LX (CLX) store-level platform supports a full spectrum of conversion-focused retail communication solutions. Its configurable alarm processing engine, messaging library, data retention bank, and connectivity with virtually every communication device used in retail stores enables CLX to powerfully contribute to retail store sales, productivity, loss prevention, and risk management.



Retailers regularly encounter new applications that the flexible CLX readily tackles, such as:

- Radius Shopper & Director Call Box processing & data retention
- Scheduled Messaging (store promos, open/close announcements)
- Task Management with Acknowledgement (such as restroom cleaning)
- Telephone Call Processing (Auto Attendant with Dynamic Store Hours, IVR)
- QuickLink (alarms triggered by Ethernet devices, such as POS & kiosk)
- ClearPath (linking telephony with walkie-talkies)

specifications

Input/Output Ports (some optional)

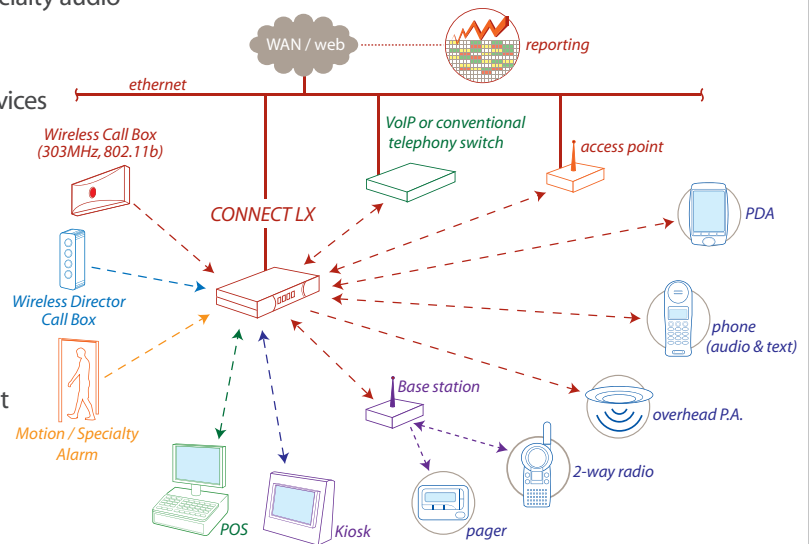
- **10/100 Ethernet** – connectivity to in-store devices for remote messaging, data gathering, configuration, and diagnostics.
- **USB 2.0** (host & device) – peripheral devices (modem, 802.11b call box security programming)
- **Call Box Receivers** (303 MHz) – Up to 16 (4 branches of 4) CB451C receivers
- **Audio 1** – Overhead PA output with loop-thru path (hi-fi)
- **Audio 2** – walkie-talkies, music on hold, other specialty audio
- **Telephony** – up to 8 audio ports
- **RS232** – interface with various external devices
- **General I/O** (7 ports) – sense & control external devices

Operational

- Up to 1,000 message triggering inputs
- Flexible message engine (business-rule based)
- Audio and text message library - non-volatile
- Call processing via analog ports or VoIP
- System activity data retention
- Remotely configurable; enterprise maintainable
- Optional local limited configurability via 2500 set

Other

- Size: 1.75”h x 9”w x 9”d (preliminary)
- Mounting: Bulkhead, table top, or 19” rack (1U)
- Power: 120/240 Vac 50/60 Hz



v1.0 507



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